

# How To Set Up Your Very Own Facebook Fundraiser

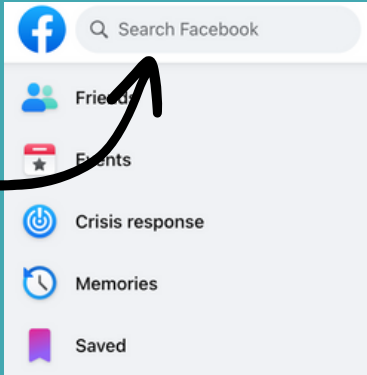
## Birthdays, Anniversaries, Important Dates & Events

1

Login to your Facebook account. If you do not have an account, you need to create one.

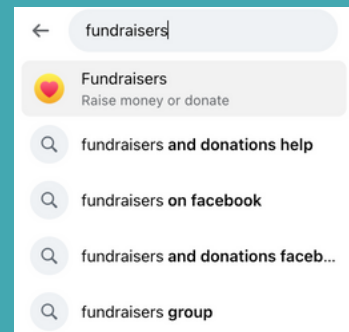
2

On the top left corner of your Facebook homepage, tap the search bar and type fundraisers.



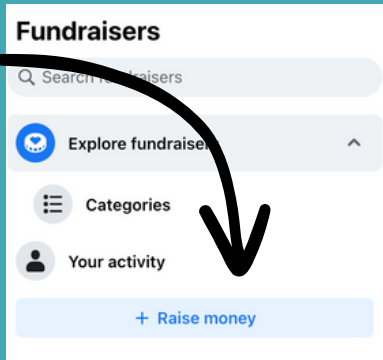
3

You will see "Fundraiser" come up below the search bar. Click on that and it will take you to the next screen



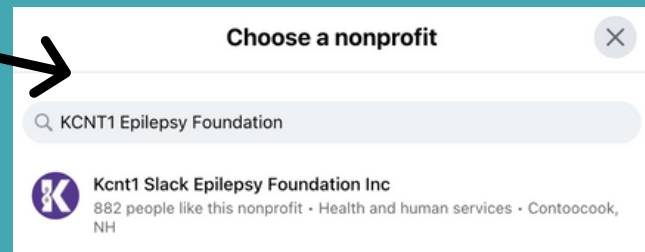
4

Tap on 'Raise Money'.



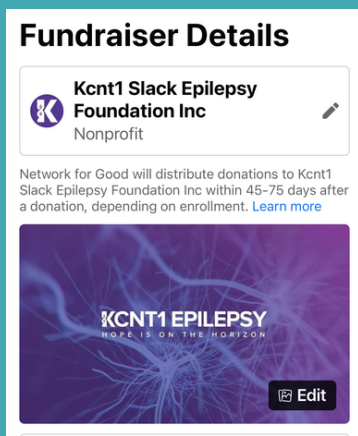
5

A search bar will appear. Type 'KCNT1 Epilepsy Foundation' into the search bar to find KCNT1



6

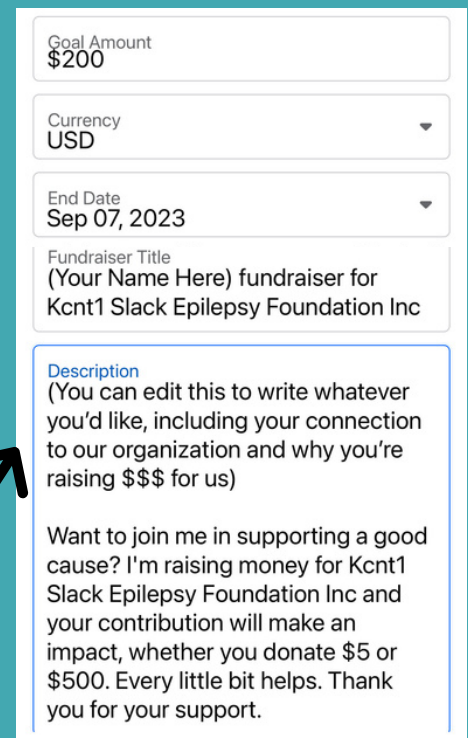
Once KCNT1 Epilepsy Foundation appears, tap on it to select it as the beneficiary of your fundraiser.



7

Enter the goal amount you wish to raise for the foundation. Remember to also select the currency you want the funds to be in and the end date for your fundraiser.

(Optional: You can edit the details of the fundraiser here.)



8

Tap 'Create' in the top right corner. Your fundraiser is now live!

### Best Practices for a Successful Campaign

- Set a realistic and attainable goal
- Share your personal connection to KCNT1
- Use compelling photos and videos
- Update your followers frequently
- Thank your donors regularly
- "Invite" friends to the fundraiser

## How To Set Up Your Very Own Facebook Fundraiser Birthdays, Anniversaries, Important Dates & Events

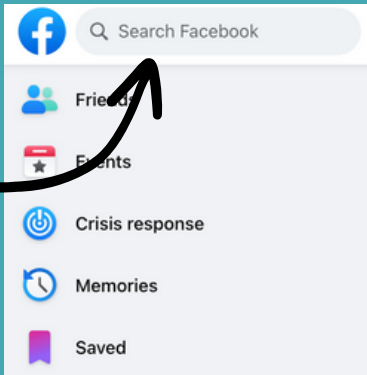
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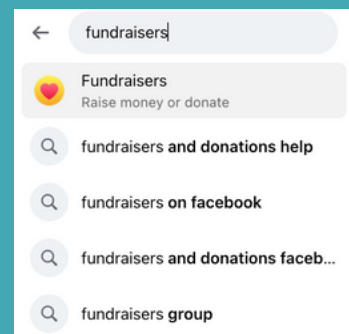
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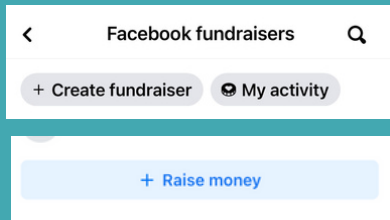
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You will see "Fundraiser" come up below the search bar. Click on that and it will take you to the next screen



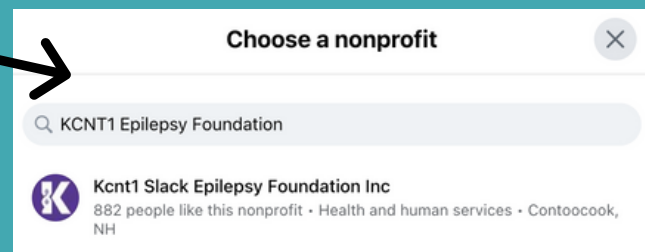
**4**

Tap on 'Raise Money' or 'Create Fundraiser'



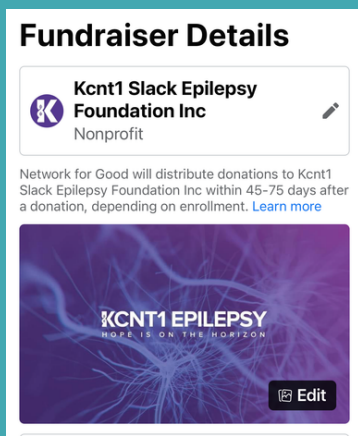
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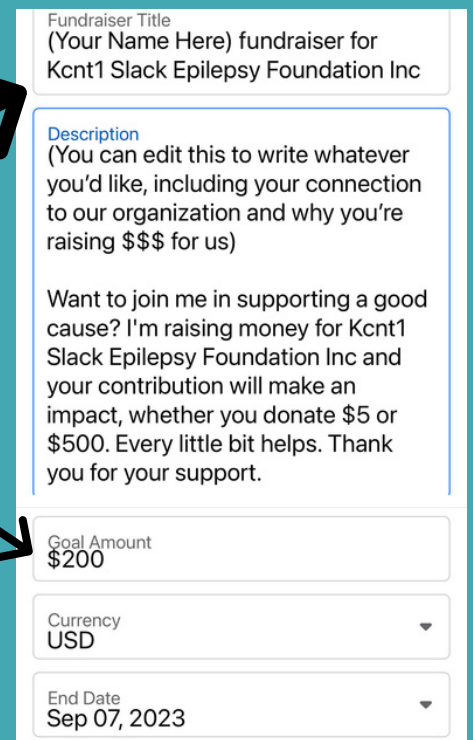
Once KCNT1 Epilepsy Foundation appears, tap on it to select it as the beneficiary of your fundraiser.



**7**

Customize the name of your Fundraiser and edit the description if you'd prefer.

Enter the goal amount you wish to raise for the foundation. Remember to also select the currency you want the funds to be in and the end date for your fundraiser.



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